



Short North Parking Plan

Parking Summit #1

7 April 2018

THE CITY OF
COLUMBUS
ANDREW J. GINTHER, MAYOR

WELCOME

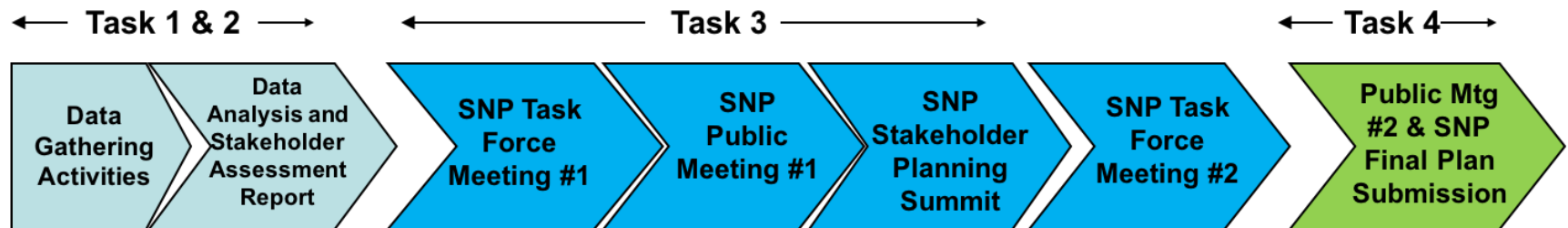
- Meeting Purpose: *Discuss elements of the Plan and Develop Community-Driven Improvements to the Proposal*
 - Review proposed plan summary
 - Small group Solution Circles
 - Present best ideas to large group



COMMUNITY ENGAGEMENT PROCESS OVERVIEW

The Short North Parking Strategic Facilitation project led by RAMA focuses on research, engagement, and consensus-building by working with a diverse set of stakeholders to finalize a comprehensive parking recommendation for the Short North Neighborhood.

Our Summarized Approach



February – May 2018

PLAN RECOMMENDATIONS

1. Goals
2. Zones
3. Rates & Restrictions
4. Benefit District
5. Enforcement
6. Employees
7. Residents
8. Guests
9. Visitors
10. Assessment & Evaluation

PLAN GOALS



Customer Focused

Equitable

Consistent

Leverage Mobility Options

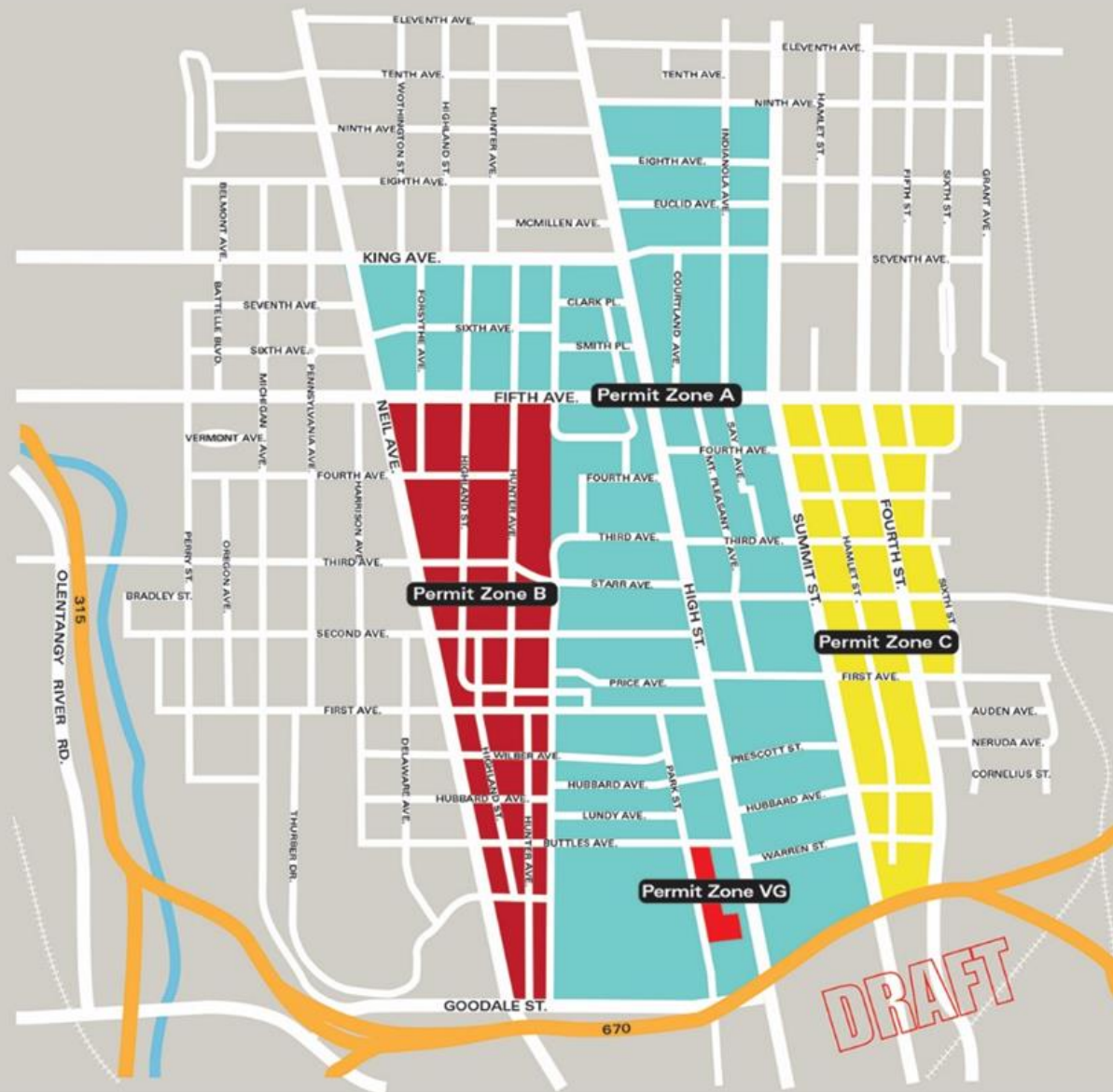
Option 1

Permit Zone A:

Permit Area B:

Permit Area C:

Permit Zone VG:



Residential Permit Parking Zones

RATES AND REGULATIONS

- **Inner Zone:** 8a-12a (\$2/hr, 3 hr max) permit exempt
 - Encourages metered parking & garage parking utilization
- **Outer Zone:** 3p-12a (3 hr max) permit exempt
 - Less Demand Area, allows for daytime parking

BENEFIT DISTRICT

- Similar goals of Special Parking Area Fund
- 100% revenue (after operational expenses) go to District
- Committee recommends projects to Public Service
- Currently drafting Pro-Forma (revenues & expenses)
- Funds to be used on:
 - Mobility Options
 - Parking Enhancements
 - Other Transportation needs



PARKING ENFORCEMENT

- Anticipate utilizing existing staff, expand if needed
- Active enforcement - 8am-12:30 am Mon-Sat
- Utilize License Plate Recognition (LPR)
 - Can enforce more efficiently
 - Only see personal information from permit holders
 - Can not access personal information from visitors
 - Benefit of broadcasting parking information

EMPLOYEE PARKING, PERMITS & ACCESS

- 2 permits provided per business
 - 1 permit for inner zone, 1 permit for outer zone
 - By plate permit flexibility
- \$100/year (inner), \$50/year (outer)
- Late night mobility service proposed
 - Currently working with partners on solutions
- Outer zone restrictions allow for daytime parking



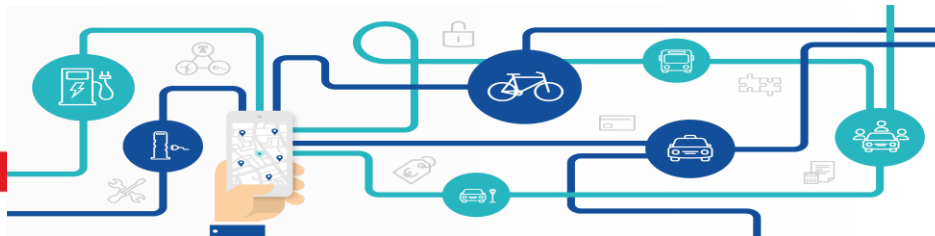
EMPLOYEE PARKING OPTIONS

Daytime Employee (before 3PM)

- Use 1 of 2 employee passes
- Park in outer zone for free
- Use street parking (for less than 3 hours)
- Park in nearby garages

Evening Employee

- Use 1 of 2 employee passes
- Use downtown garages and employee shuttle
- Use street parking (for less than 3 hours)
- Park in nearby garages



RESIDENT PARKING OPTIONS



- Purchase a \$25 on street permit for your zone
- Purchase a \$100 on street permit for your zone with guest privileges
- Off street parking
- Private spots provided by your building

RESIDENT PERMIT PARKING

3 Units or Less

- 2 permits/address
- 2 guest sessions/day
- \$25/yr (w/o guest)
- \$100/yr (w/guest)

4 Units or More*

- 1 permit/address
- 0 guest sessions
- \$25/yr

Permits to be “by plate” with no stickers

- * 4 units or more buildings that do not have adequate off-street parking
- * 4 units or more buildings built in or after 2005 are not eligible for permits

RESIDENT GUEST PARKING OPTIONS



- Use the guest access code provided by the resident and park in their zone for free for 24 hours
- Follow visitor parking guidelines for on street and meter parking
- Park in a Short North Garage

RESIDENT GUEST PARKING

- 2 validated (free) sessions/day for eligible permit holders
- Guest would initiate process via mobile app
- Resident permit holder would provide validation code to guest
- Limit of 300 sessions / year
- Exploring fee for additional sessions/day or sessions/year
- Guests could park for up to 3 hours under visitor provision

VISITOR PARKING OPTIONS



- 3 hour on street parking
- Park in a Short North garage/ lot



SHORT NORTH VISITOR PARKING & ACCESS

- **Parking Meters:** 8a-3p (\$1/hr), 3p-12a (\$2/hr)
 - Meter feeding question for discussion
- **Inner Zone:** 8a-12a (\$2/hr, 3 hr max) permit exempt
 - Encourages metered parking & garage parking utilization
- **Outer Zone:** 3p-12a (3 hr max) permit exempt
 - Less Demand Area, allows for daytime parking
- Meters remain as is, all other areas mobile payment

PLAN RECOMMENDATION SUMMARY

If you are a(n)...

These are your parking options

Resident

On-street permit program (\$25-\$100)
Off-street parking

Resident Guest

On-street permit program,
3 hour parking (\$2/hr)

Visitor

3 hour on-street parking (\$1-\$2/hr),
Garage/lot parking (rates vary)

Employee

On-street permit program (\$50-\$100),
Remote Parking/Shuttle

PLAN ASSESSMENT & EVALUATION

Nov 2018

Implementation

May 2019

1ST Evaluation Period

Aug 2019

2ND Evaluation Period

- (quarterly thereafter)
-

GOAL

Maintain 60-80% avg. occupancy

ADJUST

Rates, Permits, Time Limits

IMPLEMENTATION TIMELINE

April 4

Public Meeting #1

April 7/10

Planning Summits

May 10

Public Meeting #2

May

Council Action

November

Plan Implemented

TOPICS FOR DISCUSSION

- 1 – Resident Permit Parking
- 2 – Resident Guest Permit Parking (fees, limits, functionality)
- 3 – Zone Boundaries
- 4 – Employee Parking Permits (fees, limits)
- 5 – Enforcement Time Limits



DISCUSSION PROCESS

- 15 minutes per question
- Review the Plan Element presented in the Question
- Discuss with the group
- Determine if the Plan is the best solution for this element
 - If not, offer actionable ideas to make the element better for Short North Stakeholders
- Exchange ideas about how to improve what is on the table.



DISCUSSION REMINDERS

- Allow all voices to be heard
- Decide as a group the best solution for this element of the Plan
- Be sure to legibly write the agreed-upon solution next to the question on the Large Solutions Paper at your table
- The #1 best idea for the day from your table will be presented to the group at the end of the Summit



STAFF ROLES

- Staff is roaming the room with extra supplies
- City Reps are here to clarify Plan elements or City Perspectives
- We are here to help you – ask for an opinion, another viewpoint, another way to phrase the question



PROMPT #1

→ Using the map on the table, draw and/or color your ideal zone map for the Short North.

→ **Things to Think about**

- Parking Demand and behaviors within the zones
- Effects of one zone's regulations on others
- Zones must be easy to understand by drivers and enforceable by the city




PROMPT #2

→ To better meet the needs of Short North Residents what changes, if any, would you make to the proposed plan for:

- Parking Permit Fee Amounts
- Number of Household Permits Allowed
- Permit availability limits for residents in multi-unit buildings

→ **Things to Think about**


- Making additional permits available to more households limits available parking spaces for residents
 - The city's obligations vs. those of private developers/businesses
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PROMPT #3


→ To better meet the needs of Short North Residents what changes, if any, would you make to the Resident Guest provisions in proposed plan such as:

- Permit Fee amount for Guest Passes
- Number of Resident Guest Passes Allowed
- Number of Resident Guest Parking Sessions Annually

→ Things to Think about

- There will be considerations for special cases (i.e. home health workers, medical, etc.)
 - Fees must take into consideration the intrinsic cost value of removing the availability of the space on a public street
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PROMPT #4


- Should there be limits on the number of employee permits? If so, what is a reasonable limit per business?
 - Key Considerations
 - How would you adjust the fee structure to achieve equity among businesses of all sizes and also consider impacts on parking availability?
 - How do we provide this benefit to businesses who share an address (e.g. co-located businesses, co-working space, etc.)
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PROMPT #5

→ In order to meet our goal of increasing access to parking in Short North for visitors while also prioritizing resident parking, what changes if any would you make to the time limits and hours of enforcement for:

- Visitors parking at meters
- Visitors parking on residential streets (Currently up to 3 hours)
- What is the best time frame for enforcement (currently 8am-midnight – inner zone, and 3pm-midnight – outer zone)?

→ Key Considerations

- If the City agreed to tighter restrictions on visitor parking on residential streets, should it then allow all multi-unit residents eligibility for permits?
 - Is the three-hour visitor time limit proposed the best option for encouraging economic growth as well as promoting turnover? Is there a better option?
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PROMPT #6:

- What changes overall would you like to recommend for the final draft of the plan?

- Key Considerations
 - Any ideas must meet our City's goal of keeping parking in Short North **Customer Focused, Equitable, Consistent and Leverage Mobility**

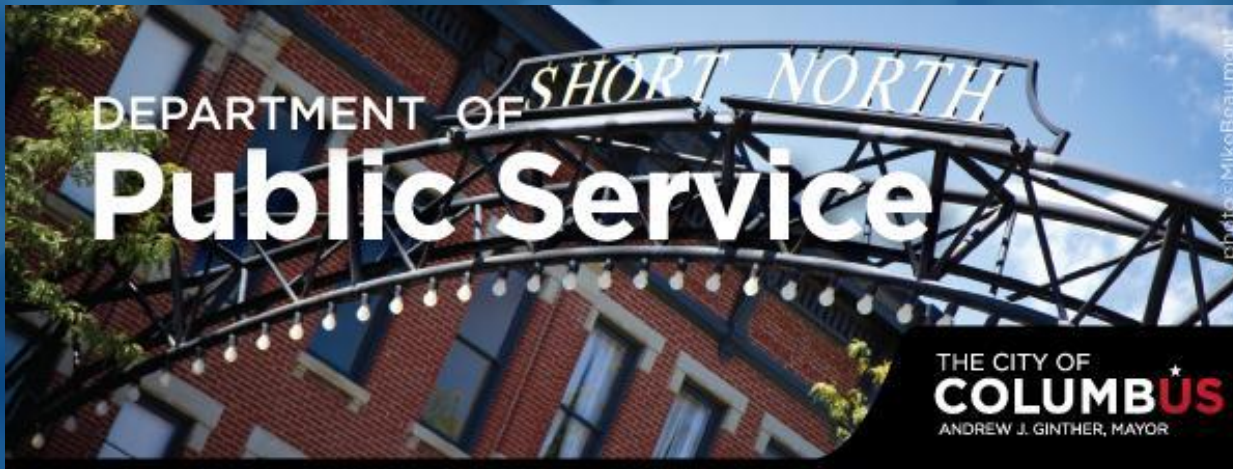




WHAT'S NEXT?



UPDATED PLAN PRESENTATION



Thursday, May 10th, 2018

**Garden Theater
1187 North High St, 43201
Meeting is from 6:00 - 7:30pm**

STAY CONNECTED

– Communication Channels

- Website – www.columbus.gov/publicservice/parking
- Phone Line - 614-502-7223

- Fill out contact card for news of upcoming Short North Parking Events



Additional Comments or QUESTIONS?

**Please complete the green card and give
to Summit staff**





**THANK YOU FOR YOUR
TIME AND FOR HELPING
MAKE THE PLAN BETTER!**

